

WATTLE CREEK

CASE STUDY

3



Our client acquired three land parcels in Brisbane west to develop boutique house and land estates.

The Acuity team was engaged to manage the overall process. Concept design, sub division layout and lot sizes were determined by extensive market research revealing growing acceptance for smaller 500m² to 600m² lots. During the development process the team needed to repatriate two damaged creek systems and design children friendly traffic calmed streets, fully landscaped public spaces and the appropriately sized housing lots.

CHALLENGES ENCOUNTERED THROUGHOUT THE PROJECT INCLUDED;

- Treatment of the sensitive interface between the creek system and the development.
- Treatment and management of downstream discharge.
- The creation of subdivision layouts which achieved the maximum possible yields.
- Managing stakeholder relationships, particularly with adjacent neighbours.
- Building partnerships with project home builders to ensure speedy sale of project products.

SERVICES PROVIDED TO THE DEVELOPMENT GROUP TO DATE INCLUDE;

- Project delivery strategies
- Concept creation and master planning
- Feasibility preparation and project cash flowing
- Consultant engagement and management
- Design Management
- Application preparation and lodgement
- Stakeholder and authority management
- Construction tender management
- Project accounting services
- Marketing strategy creation
- Marketing budget preparation
- Marketing materials creation and supervision
- Project sales
- Project reporting

LOCATION	Brisbane West
CLIENT	M2 Property Group
PROJECT TYPE	Land subdivision
PROJECT VALUE	\$16,000,000

TEAM INVOLVEMENT:

Development Management /
Project Financial Management
/ Marketing and Sales

STATUS Stage 2 complete